



**Presented by the Porter County Community Foundation  
in partnership with The Times Media Company**

**June 23, 2011**

**9:00 a.m. to 3:00 p.m.**

**Harre Union at Valparaiso University  
1509 Chapel Drive  
Valparaiso, IN**

**9:00 a.m.**

**Registration**

Continental Breakfast

**9:30 a.m.**

**Opening Plenary**

**What Healthy Women Should Know**

*Moderated by Kelly Credit, Director, System Strategy & Marketing*

*Porter Health System*

A panel of medical and wellness specialists will discuss the latest outlook on women's health issues.

**10:45 a.m.**

**Concurrent Sessions**

**How to Approach Estate Planning**

*Do you have what you need in the event of a life changing event?*

*Bonnie Coleman, Attorney*

*Hodges & Davis P.C.*

Do you have a Will or a Power of Attorney? How would your financial affairs be handled in the event of your death or disability? Have you thought about what legal documents you may need to assist elderly parents? This session will provide an overview of estate planning and the importance of understanding both the need for and potential impact of appropriate estate planning documents.

**CSI for Women**

*Clothes Scene Investigation...making the most of first impressions and networking opportunities.*

*Desila Rosetti, President*

*Organizational Development Solutions*

Women are use to traveling in pairs. We go to the restroom in pairs, have a best friend, and never have trouble identifying bridesmaids. But when it comes to networking....not always comfortable! Learn how to expand your network and never again worry about going to an event alone.

**11:30 a.m.**

**Lunch and Keynote Speaker**

*Coming Full Circle – One Woman’s Journey On and Off the Air*

**Neenah Ellis**

*Award Winning public radio veteran and Valparaiso native*

**1:00 p.m.**

**Concurrent Sessions**

**Financial and Tax Planning Made Fun?**

*Timely information for any stage of life*

**Stephanie Gerdes, CPA, CFP**

*Vice President Wealth Management*

*Centier Bank*

You’re never too young or too old to take control of your future. Women are earning more and will be responsible for a greater percentage of the transfer of wealth in the next few decades. Join us as our experienced professional advisor discusses areas of financial planning that are important for everyone. You will learn about some of the highlights of the current tax law and how to use it to your advantage.

**How to Start Your Own Business**

*Do you have a great idea and don’t know what to do with it?*

**LeAnn McCrum, Regional Director**

*NWI Small Business Development Center*

This session is designed to help you understand what it takes to start a new business. This is an overview of how to know if you have an idea worth pursuing, business planning and financing avenues and strategies. You will walk away with a realistic preview of how to start a business from scratch.

**2:00 p.m.**

**Concurrent Sessions**

**Giving of Your Time, Talent & Treasure**

*Is the real gift in the giving or what we experience in return?*

**Panel Moderated by Barb Young, President  
Porter County Community Foundation**

Whether it’s our vocations or avocations, women are the unsung heroes in most communities. We are often the glue that seems to hold everything together and, at the same time, flourish. This panel of community advocates will share their unique perspectives on giving of their time, talent and resources. With each panelist you will hear how they believe they have received so much more in return than they felt they ever gave.

**Women in Non-Traditional Roles**

*Is it really still a "man's world"?*

**Panel Moderated by Bonnie Coleman  
And LeAnn McCrum**

Join us to hear from a panel of powerful women who have successfully moved up the ladder in male dominated fields. How have they navigated through the waters and earned the respect of those around them, while ensuring the success of the businesses that they own or operate? This panel will answer your questions, provide fascinating success stories and words of advice to other women for use in business and in everyday life. Whether you are seasoned in business, starting out fresh or just plain curious, you will find this panel interesting and inspiring.



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### REGISTRATION

The cost for the Forum is \$25 per person. The registration fee includes lunch.

Registrations will be accepted by mail, fax or email. Prompt registration is recommended due to space limitations. Please complete and submit the following information and mail to: **The Porter County Community Foundation, P. O. Box 302, Valparaiso, IN 46384.** Payment must accompany registration. Credit card registrations may be faxed to (219) 464-2733 or emailed to [info@portercountyfoundation.org](mailto:info@portercountyfoundation.org).

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

I plan to attend the following sessions (please choose one each session):

#### Concurrent Session 1:

- How to Approach Estate Planning*
- CSI for Women*

#### Concurrent Session 2:

- Financial and Tax Planning Made Fun?*
- How to Start Your Own Business*

#### Concurrent Session 3:

- Giving of Your Time, Talent & Treasure*
- Women in Non-Traditional Roles*

#### Payment information

- A check payable to The Porter County Community Foundation is enclosed.
- Please charge my credit card # \_\_\_\_\_

Expiration date \_\_\_\_\_ Signature \_\_\_\_\_